

CURAPROX



SWISS PREMIUM ORAL CARE

PRODUCT CATALOGUE

FOR TEETH
FOR GUMS
FOR YOU



GENTLY

PERIO PLUS	4
HYDROSONIC	6
CURAPROX BABY	10
CURAPROX KIDS	14
VELVET (NEW)	16
TOOTHBRUSHES	18
MEDICAL	22
TRAVEL	23
ORTHO\BRACES	24
DENTURES	25
INTERDENTAL	26
TOOTHPASTE	36
USEFUL HELPERS	38
SHOPFRONT IDEAS	43



EASE THE PRESSURE



CHLORHEXIDINE WITH A NATURAL BOOST

Citrox® and CHX:

Fighting harmful oral bacteria together.

Improves treatment compliance through pleasant taste



Perio plus forte Mouthwash 200ml & 900ml

Active ingredients

- Chlorhexidine 0.2 %
- Citrox®
- Xylitol
- PVP/VA
- Polylysine

'Perio plus forte' offers the best antibacterial effect, e.g. for short-term and highly effective intensive care before and after invasive dental treatment.



Perio plus support Mouthwash 200ml & 900ml

Active ingredients

- Chlorhexidine 0.09 %
- Citrox®
- Hyaluronic acid
- Xylitol
- PVP/VA
- Polylysine

Thanks to the addition of hyaluronic acid, 'Perio plus Support' accelerates tissue renewal, particularly during the healing process.

CURAPROX PERIOPLUS⁺

With hyaluronic acid: Perio plus support and 'Perio plus focus gel'

Hyaluronic acid is especially beneficial for the healing of wounds: hyaluronic acid moisturises the upper layers of tissue, promoting growth and stabilisation of the tissue, reducing the risk of complications and accelerating the healing process. This is because hyaluronic acid facilitates cell migration and proliferation, promotes the formation of granulation tissue, combats inflammatory processes and accelerates re-epithelialization.

'Perio plus support' mouthwash with hyaluronic acid can be used over long periods of time, thanks to only 0.09% CHX. 'Perio plus focus' gel with 0.5% CHX – which also contains Citrox® and hyaluronic acid – is suitable for precise local applications for up to ten days.



What is Citrox®?

Citrox® is a natural bioflavonoid extract of bitter orange (*Citrus aurantium amara*).

These bioflavonoids have a strong – and broad – antibiotic effect, and are antifungal and antiviral.

Citrox® is a real winner. And it's completely natural.



NEW

Perio plus focus Gel 10ml

Active ingredients

- Chlorhexidine 0.5 %
- Citrox®
- Hyaluronic acid
- Xylitol
- PVP/VA
- Polylysine

With the highest dosage of CHX, 'Perio plus focus' inhibits inflammation caused by implants and dentures, and protects against periodontitis and peri-implantitis. It also contains hyaluronic acid to ensure accelerated tissue renewal.

Perio plus support Toothpaste 75ml

Active ingredients

- Chlorhexidine 0.09 %
- Citrox®
- Sodium fluoride
- Hyaluronic acid
- Xylitol
- PVP/VA
- Polylysine

'Perio plus support' is free of sodium laureth sulphate (SLS), thus ensuring the success of CHX treatments. At the same time, it contributes to the treatment's success with its own active ingredients.



HYDROSONIC PRO

GENTLE...

NEW

Innovative Swiss brush head technology with **Curen®-filaments** and **Curacurve®** ergonomics make the Hydrosonic pro unique.



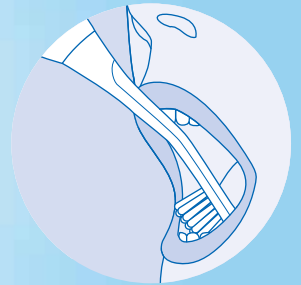
- Tender, loving care for the teeth, gums
- Perfect for patients with braces or implants
- From 22,000 to 42,000 strokes a minute
- Seven different cleaning levels
- Hydrodynamic effect
- Three innovative brush heads: power, sensitive and single
- 60 minutes brushing from one charge
- Charging via USB

A BRUSH HEAD FOR EVERY SCENARIO

 SWISS PREMIUM ORAL CARE

Larger cleaning area:
improved performance
even in those
hard-to-reach spots

Envelop each individual
tooth – innovative water
drop-shaped design



Ultra-fine Curen®-filaments.
Gentle. Effective.

No unpleasant vibrations –
thanks to the rubberised back



Cleans even in hard-to-reach areas...
thanks to Curacurve®
– small bend, big difference



HYDROSONIC 'BLACK IS WHITE'

THE WOW FACTOR! DENTISTRY MEETS DESIGN

NEW

The usual gentle, effective, cleaning power of Curaprox. Super styled.

Treat your teeth to up to 42,000 wonderfully gentle brush strokes a minute.

The Hydrosonic 'Black is white' even cleans the interdental spaces thanks to the hydrodynamic effect.

Also perfect for patients with implants, bridges and braces.



'Black Carbon
= White teeth'



CURAPROX
**BLACK
IS WHITE**

The hydrodynamic effect

Now your patients can enjoy the powerful results of water in motion.

The brush head swirls around the mixture of saliva, water and toothpaste at high speed.

There's no hiding place for the bacteria and plaque. It's instantly flushed out. That's the hydrodynamic effect. To see the difference... Hold the brush horizontally in a glass of water, 2mm-3mm under the surface.

Watch the water bubble. Then repeat the test with a standard electric toothbrush.



Curen®-filaments with
activated carbon particles

Droplet-sha

Rubberised back

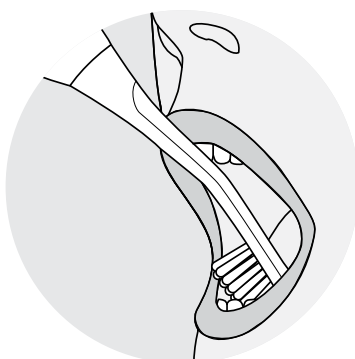


Curacurve®
ergonomics



Anything else?

There's the Curacurve® ergonomics: this bend in the brush head makes all areas in the mouth easily accessible. And with its black and stylish finish, it perfectly matches the Hydrosonic 'Black is white'.



- **Prevention and patient loyalty tip**
A sonic toothbrush can motivate like nothing else – especially when it looks as good as the 'Hydrosonic Black is White'.

'Black is white' is the new black

'Black is white' products have innovative technology at their core. And that's where the technology should stay – inside the product. On the outside, oral health products should look and feel beautiful.

Your eyes help you brush...

... and that's why we're obsessed with design as well as efficiency. Design matters. It motivates your patients to brush regularly. And it gives them stylish colourful or black-and-white accents in the bathroom.

Form and function

But we will never compromise on functionality and performance. This is how we developed our 'Black is white' concept – form and function in perfect harmony.

NEW



ORAL HEALTH FROM DAY ONE



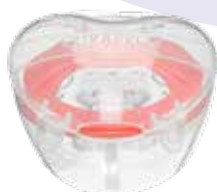
Free from harmful substances: No Bisphenol A (BPA), no Phthalate, no azo-dyes.

CALMS BABIES AND THEIR PARENTS

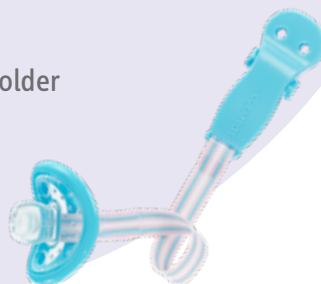
The Curaprox Baby soother with its flat suction tip, side wings and silicone membrane looks different from all the others. Developed by orthodontist Dr Herbert Pick, this is the ultimate orthodontic soother. It relaxes babies without the risk of dental displacement or the danger of jaw deformation. It prevents the teeth from moving... and prevents difficulties with overall health. Our soother supports the natural development of a baby's teeth, gums, palate and jaw... and supports language development and the natural swallowing process. And it ensures optimal breathing through the nose – good for concentration and restful sleeping. And, as such, it calms babies – and their parents!

Biofunctional soother

- The ultimate orthodontic dummy
- Supports the natural development of your baby's teeth, gums, palate and jaw...
- ... and ensures optimal breathing
- Natural breast sensation supports the natural swallowing process
- Biofunctional
- No harmful substances
- 3-14 kilograms
- 3 colours, 3 sizes
- With steriliser and transport box
- Recommended accessory: Soother holder



- **Tip**
The cleaning and transport box: Practical. Essential.



The flat tip helps to ensure the palate doesn't take on an abnormal, high-arched shape. This prevents teeth from moving and reduces problems with breathing, sleep and concentration.



The side wings guide the suction pressure to the jaw rather than the palate, ensuring the dental arch develops a nice, round shape... giving the milk teeth – which act as the placeholders for adult teeth – the space they need



The special, soft silicone membrane creates the same, pleasant sensation as a natural nipple and supports the natural swallowing process

Just click!

The soother holder stops the soother falling on the floor – where it can get dirty and contaminated. It's simple and secure. It won't get lost. It's always there for your child.

TAKE AWAY TEETHING PAIN

The Curaprox Baby teething ring promotes the development of sensory and motor skills. It also gets babies used to brushing in a playful way thanks to the integrated massage and teaching brush. **Teething is painful.** But there's no need for parents to reach for the ointment. Babies will instinctively bite down on the teething ring and it will take their pain away. What a relief!



Teething ring

- Makes teething more pleasant – for babies and their parents!
- Promotes the development of sensory and motor skills
- A rattle to awaken the senses
- With massage and teaching brush
- Biofunctional
- 0-24 months
- 3 colours

No harmful substances

- **Teething ring top tip 1**
When the first tooth breaks through, it's a celebration for parents... but not for the babies. They're in pain. Tell parents to try the Curaprox Baby teething ring before they go reaching for pain relief gel.
- **Teething ring top tip 2**
Keep the teething ring in the fridge to intensify the child's relief!



Oral health from the very beginning – thanks to biofunctionality

Parents naturally want the best for their children. And we want the best for all our customers young and old. All Curaprox Baby products are developed with our biofunctionality ethos. That means analysing cause and effect – and designing products to support growth naturally. A biofunctional approach crucially allows us to recognise long-term consequences such as breathing problems. Our products are designed to eliminate undesirable effects. Put simply, biofunctionality means our products support – instead of hinder – the natural development of babies and small children.



FOR PREGNANT PATIENTS

Pregnant patients can find it more difficult to look after their oral health. Hormonal changes make them more susceptible to a build-up of plaque – and also loosen the connective tissue. This increases the blood supply to the gums... leading to softer, more sensitive gums that swell more easily.

That's why it's so important to recommend very gentle aids... which can, nevertheless, effectively remove and disorganise bacteria and biofilm – on the enamel, in the sulcus and in the approximal region.



Enzycal zero

- Mint-free – compatible with homeopathic treatment
- No fluoride
- Contains a system of enzymes
- RDA 60



Enzycal 1450

Your patients are more at risk of tooth decay during pregnancy. Sodium fluoride strengthens the tooth enamel and, after brushing, makes it resistant to acid attacks. It also remineralises the enamel, including areas that have come under attack... and minimises the growth of the harmful bacteria that can lead to tooth decay.

CPS prime

‘CPS prime’ interdental brushes give exceptional cleanliness in those difficult-to-reach narrow spaces... thanks to super-fine, extra-long, ultra-resilient filaments. Failing to clean the spaces between the teeth is a major health risk for anyone. And studies have also suggested a possible link between gum disease in pregnancy and a higher risk of premature birth. ‘CPS prime’ help to deal with or prevent gingivitis... and therefore the further risk of periodontitis.

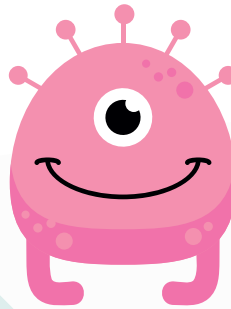


THE KIDS ARE ALRIGHT!

The CS kids toothbrush – recommended for children aged 4+ – is based on our iconic CS 5460 toothbrush. With the CS kids toothbrush you get 5,500 ultra-fine 0.09mm Curen®-filaments packed densely on the brush head... giving your child thorough, extremely gentle, cleaning power. The compact, slightly-angled brush head ensures the best cleaning – even in hard-to-reach places. And the octagonal handle is specially designed for children's hands – making it easy for them to hold the toothbrush and to clean at the correct angle. The protective cap keeps the toothbrush safely clean – even if they throw it into their school bag.



NEW



Curaprox kids

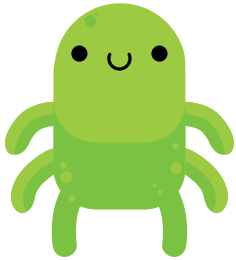
- 5,500 Curen®-filaments
- Each 7.5mm long
- Each 0.09 mm in diameter
- It's almost impossible for the dense, intricate Curen®- filaments to become deformed or out of shape
- Comes in a variety of vibrant colours

- **They grow up too quickly!**

The CS kids toothbrush is a relief when the adult teeth start to come through. The Curen®-filaments gently clean the child's sensitive and often-inflamed gums and teeth.



TENDER LOVING CARE



The Curaprox Baby toothbrush, developed by Dental Professor Adrian Lussi, makes cleaning teeth fun and joyful... and encourages quality parent-child time. The compact brush head reaches all areas of the mouth... ensuring every tooth is cleaned properly. At the same time, the rubberised brush head protects the oral mucosa. The 4,260 densely-packed Curen®-filaments – each with a diameter of just 0.10 mm – give gentle, exceptional cleaning. Brushing becomes more like stroking. The rounded handle ensures children get into the habit of holding their toothbrush correctly – with gentle pressure. And it fits perfectly into the hands of both children and parents. It goes without saying that it's toxin-free and completely safe to use.

Baby toothbrush

- Tender loving care
- Biofunctional
- Developed by Professor Dr Adrian Lussi
- 4,260 Curen®-filaments 0.10 mm
- Rubberised brush head
- Round handle
- 9 colour variations
- Free from harmful substances



• Top tip for patients

Try two baby toothbrushes: One for the child to take ownership of and to playfully practice brushing with. The other for parents to use afterwards to ensure a thorough clean. Find more tips and tricks at curaprox.com.au



NEW

Kids Toothpaste, page 38

THE GOLD STANDARD

NEW



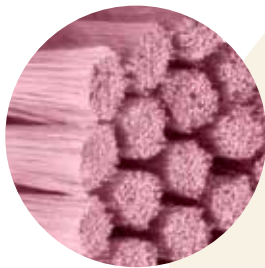
The Curaprox Difference: Curen® is better than nylon

Our ultra-fine Curen®-filaments make all the difference. The ultimate combination of fineness and elasticity – even when wet – prevents injuries and ensures unparalleled gentle, cleaning power.

The Curaprox Difference: Are there really 12,460 filaments?!

Yes, there are. To try the CS 12460 velvet is to believe it.

FROM ULTRA-SOFT TO VELVET-SOFT

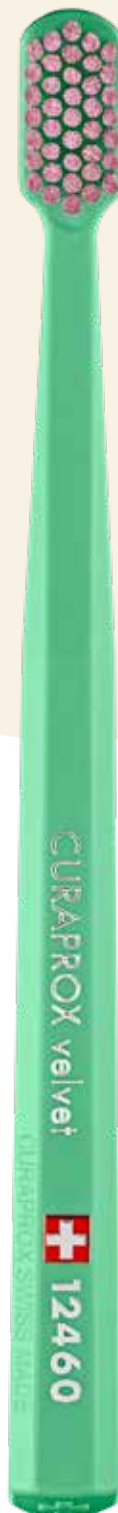


These are an incredible 12.460Curen® filaments. Each filament has a diameter of almost hair-thin 0.08 mm.

Anyone who cleans with our toothbrushes knows how gentle they are. We've gone one better now: May we introduce you to the new 'CS 12460 velvet'? She comes with a total of 12,460 filaments standing close to close, forming a highly efficient yet caressingly soft cleaning surface. She leaves nothing but cleanliness, strokes sulcus and every single tooth; the enamel remains undamaged.

Well, there's just one thing you have to do:

Try it out!



CS 12460 velvet

- The gold standard
- 12,460 Curen®-filaments
- Each 0.08 mm in diameter
- Octagonal handle to ensure your patients brush at the correct 45 degree cleaning angle
- 36 colour combinations
- Made in Switzerland



CS 5460

WHEN YOUR GUMS FALL IN LOVE

The CS 5460 Ultra Soft. Relentless on plaque. Relentlessly gentle on your teeth and gums...

All thanks to 5,460 ultra-fine, Curen®-filaments densely packed on the brush head to give gentle, exceptional cleaning power... so you can remove plaque effectively without causing damage. And what about that iconic design? An explosion of beautiful, joyful colour.

Brushing is 70% of the battle.
For the other 30%, try interdental brushes

The personal touch

We can print your practice logo on the CS 5460. Now, every time your patient brushes they'll be thinking of you!



CS 5460

- Brushing your teeth is pure joy
- 5,460 Curen®-filaments...
- ... each 0.1 mm in diameter
- Compact, angled head
- Octagonal handle for 45-degree brushing angle
- 36 colour options
- Limited editions
- With practice logo on request
- Made in Switzerland

CS 5460 Ultra Soft



CS 3960 Super Soft



CS 1560 Soft



OH YES!



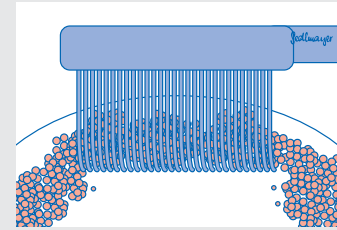
CS smart

- 7,600 Curen®-filaments
- Each 0.08 mm in diameter
- Extra small brush head
- Octagonal handle
- 18 colour options
- Made in Switzerland

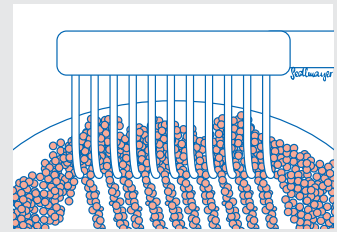
THE CS smart toothbrush – based on the CS 5460 – features an extra small brush head... but more Curen®-filaments. Dental experts recommend the CS smart because it's such a precise brush. Some 7,600 filaments are tightly packed together to give gentle, exceptional, cleaning power. The huge number of filaments make brushing unbelievably gentle and injuries all but impossible.

A multitude of ultra-fine filaments

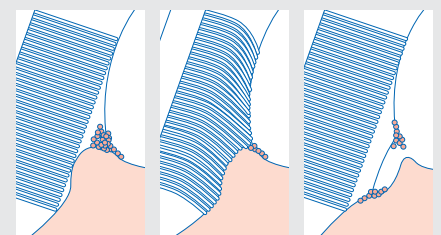
You see it every day. Abrasions, shrinking gums, bleeding gums, exposed tooth necks. All caused by brushing with hard bristles and too much pressure.



Curaprox toothbrushes are gentle and effective – and remove plaque thoroughly while preventing enamel damage. How do we do this? Curen®-filaments are more rigid than conventional nylon bristles so they remain stable. They don't adsorb water so they stay dry in the mouth. All of which allows us to produce toothbrushes with an incredible amount of super-fine filaments.



By comparison, a standard toothbrush uses way less, loosely-arranged bristles – leaving lots of plaque on the tooth. The bristles are often so hard that the only way to try to clean in hard-to-reach spots is by using excess pressure. Damage is inevitable.



Curaprox toothbrushes all feature an extremely high number of ultra-fine filaments. The CS 5460 boasts exactly 5,460 filaments – each with a diameter of just 0.1mm. The CS smart has 7,600 filaments at 0.08 mm in diameter. And the CS surgical has 12,000 filaments at 0.06 mm. The result? An extremely dense area of bristles that disrupts and removes plaque considerably more thoroughly and gently.

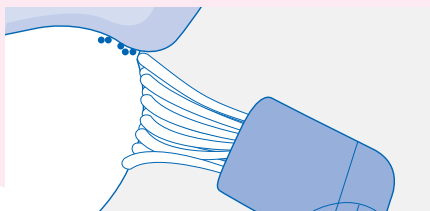
TUFT

The CS 1006 – with its single tuft – doesn't look like a normal toothbrush. 'Is it even a toothbrush,' you might ask. You'd better believe it. Tooth brushing doesn't get more precise than this – it's the ultimate in tooth-by-tooth and gumline cleaning. Toothbrush aficionados love making those precise, gentle movements along the gumline with the CS single – cleaning in places where it hardly seems possible. Even around implants... and between teeth and braces, brackets or retainers.



CS 1006 & 1009

- For the teeth cleaning connoisseur
- Single head for sulcus care
- Curen®-filaments – each 0.10 mm in diameter
- Edge length 6mm
- 24 colour options
- Developed specifically for Jiří Sedelmayer's 'solo technique' brushing method



The solo technique – the short version

Hold your brush vertically and apply to one side of the tooth's surface. Carefully move the filaments of the brush head so they're just touching the gumline. Now move the CS single with precise, gentle, 'shaking' movements along the gumline – from one side of the tooth to the other.

Go to curaprox.com.au for full instructions & video guide



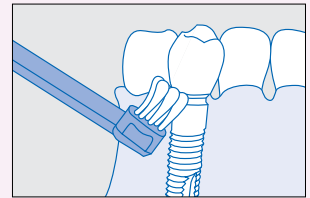
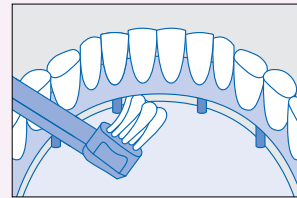
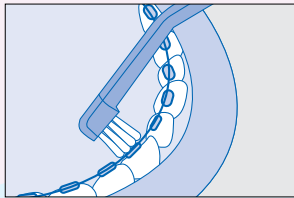
CURAPROX CS 1009 single



CURAPROX CS 1006 single

PERFECT BRUSHING ANGLE

'I can't get to those hard-to-reach spots in my mouth.' You can now with the CS 708 implant I ortho. Just ask the patients with implants, fixed prostheses, braces and lingual braces who have joined the CS 708 revolution. The super compact brush head gives you the perfect cleaning angle. And you can bend the CS 708 find the exact angle to reach the previously unreachable places. Easy peasy.



CS 708

- The perfect cleaning angle
- Cleans hard-to-reach places
- Perfect for patients with implants, fixed prostheses, braces and lingual braces
- Super compact seven-tuft head
- Curen®-filaments – each 0.12 mm
- Bendable handle
- 18 colour options

How to use: Simply clean where you need to without pressure: implants, fixed prostheses, wires, braces, lingual braces, brackets. Bend the CS 708 to perfect your brushing angle if required.

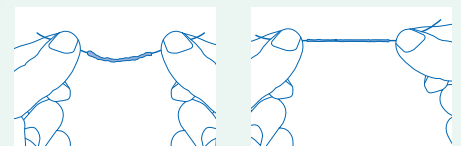
• Top tip for patients

Make sure your patients understand that, if they brush well, they prevent inflammation...improving overall health.



Implant Saver

- A dental floss designed for implant care
- Elastic microfibres allow for a novel, efficient cleaning movement around the implant and along the gums
- Tense, relax, super clean
- Gentle, novel, effective implant care



MEDICAL TOOTHBRUSH

Brushing when brushing seems impossible. The CS surgical mega soft is the perfect post-surgery toothbrush. After surgery and during radiotherapy of the oral cavity – especially when the gums are still wounded or particularly sensitive – good oral hygiene is crucial. 12,000 super-flexible, extra-fine filaments come to the rescue. This is extra gentle dental care that guarantees oral hygiene – even during special medical situations. Developed in collaboration with Professor Dr N. P. Lang, Dental Clinics of the University of Berne.

12,000 Bristles

CS surgical
mega soft

- Medical toothbrush
- Perfect post-surgery and during radiotherapy
- 12,000 Curen®-filaments
- Each 0.06mm in diameter
- Developed with Professor Dr N. P. Lang
- Developed in Switzerland. Made in Germany.

Support the healing process: with the help of CHX, Citrox®, hyaluronic acid and PVP/VA; see page 8.

Tender, loving care

You can use the CS surgical alone on the operation site for two to five days. This prevents further injury while providing an effective clean. This toothbrush is astonishingly gentle. When you run your finger over the filaments you will notice virtually no resistance at all. Curen®-filaments are the ultimate in tender, loving care.



THE PERFECT TRAVEL COMPANION



Brush your teeth on the move with the ultimate Travel Set for oral health care. No compromise on style. No compromise on your oral health. Your favourite Curaprox products in your suitcase, your hand luggage – or in your pocket. This vibrant, stylish travel kit measures just 9.5cm x 6cm.

Wave goodbye to cavities and gum inflammation and say hello to healthy, beautiful teeth!



Curaprox Travel Set

- CS 5460 travel toothbrush: Relentless on plaque. gentle on your teeth and gums
- 'Be you' toothpaste: Protects and cares for teeth and gums. Gently and effectively whitens
- 'CPS prime' interdental brushes: Effective brushing in the spaces between your teeth
- Now you can always give yourself the oral health care you deserve – wherever you are in the world.



The Travel Set: Your smallest case is now your most important case – no matter where you travel.

FOR PATIENTS WITH BRACES

Removing plaque becomes more difficult for patients who wear braces. At Curaprox, we have everything your patients need to give their braces and their oral health the ultimate in tender, loving care.



CS 5460 ortho

- For clean braces, teeth and gums
- So gentle
- 5,460 Curen®-filaments...
- ... each 0.1 mm in diameter
- Special groove in the filaments wraps around braces and clasps
- With practice logo on request
- Developed at the request of dentists



Ortho Wax

- Protects oral mucosa
- No more cuts
- Easy to shape
- Easy to apply
- Easy to remove



FOR PATIENTS WITH DENTURES

A simple, daily routine

Use this fresh gel every day to gently and effectively clean and disinfect dentures or retainers – increasing their lifespan, preventing bad breath and improving your oral health.

DENTURE GEL

DENTURE BATH



- There are enough chemicals around. CURAPROX BDC provides natural care
- Contains citric acid, eucalyptus oil and sea salt
- No abrasives, hydrochloric acid and other sources of mouth irritation
- Increases wearing comfort and everyday assurance
- Dentures stay like new for years
- Mouth and gums stay healthy

DENTURE BRUSH

A starter-kit that covers all your denture needs.



DENTURE BRUSH

MINT OR WHITE



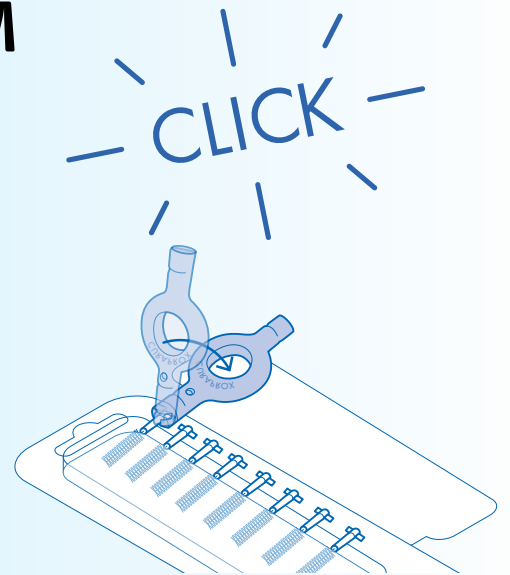
CURAPROX



SWISS PREMIUM ORAL CARE

EASY TO HANDLE

NEW CLICK SYSTEM



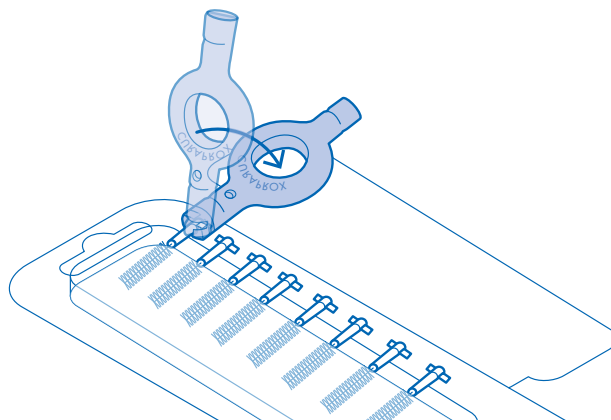
Less Waste
Cleaner
Better Handling



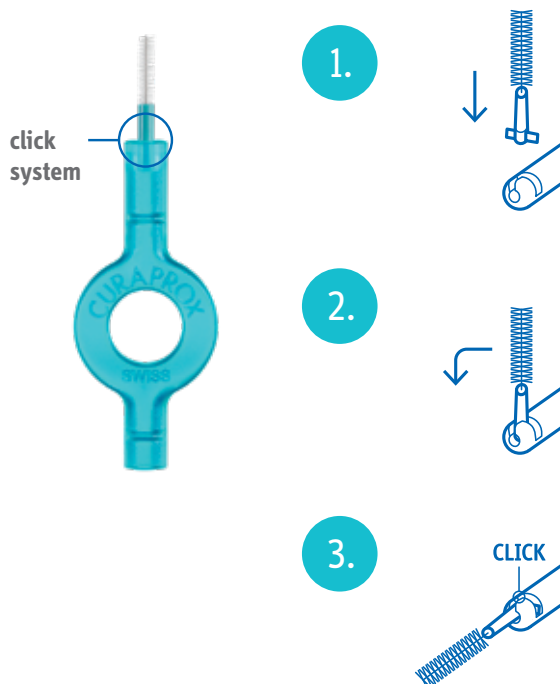
CAN YOU HANDLE THIS?

All Curaprox interdental brushes can be attached to all Curaprox holders. With most holders it's as simple as: Click the old brush away. Click the new brush on. Away you go. Super convenient. Less waste. And IAP probes can also be clicked in without any extra hassle.

The click system Less waste Less cross-contamination



UHS 409 holder



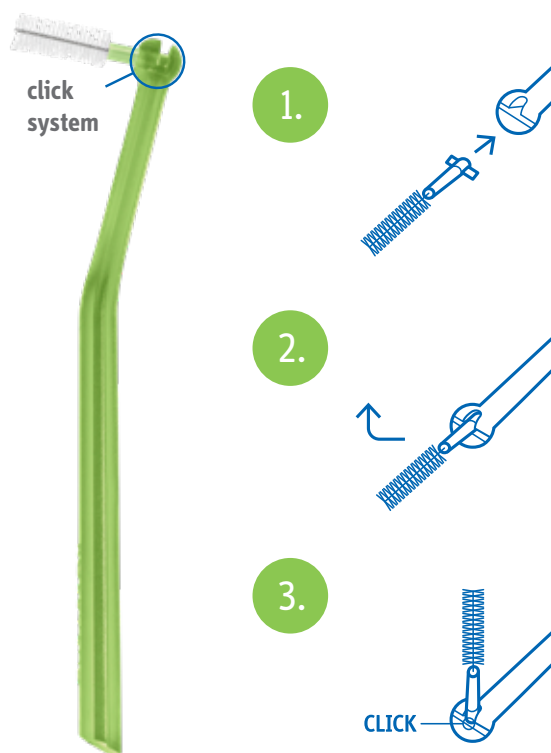
Small, medium or large?

Small, medium or large. Made of plastic featuring the click system. Or aluminium with a twist-lock connection. Whatever your preference, all brushes fit all holders.

Less waste

Curaprox interdental brushes have a long lifespan – thanks to Cural® wire and Curen®- filaments. But after 10-20 days of use, they no longer clean perfectly. Do you have to throw it all away? No. With the click system, you can simply replace the brush and reuse the holder. No stress. No hassle. Less waste.

UHS 470 holder



Even more ecological

Our new refill packaging can be recycled and consists entirely of PET. It also provides even better protection for the interdental brushes, which can be clicked directly out of the packaging and clicked back in again. It's incredibly simple and hygienic.

Environmentally friendly refill packs

Our simple-to-use, hygienic new refill packaging consists entirely of PET and can be widely recycled.

It also provides even better protection for the interdental brushes, which can be clicked directly out of the packaging – and just as easily clicked back in again.

WORKING WITH THE CHAIRSIDE BOX IN THE DENTAL PRACTICE



Your patient is comfortable, so let's begin.
First, take an IAP probe out of the box and attach it to a holder.



2.

1.



Practical and hygienic, directly within your reach.

You can also sell more brushes in your practice. We would be happy to advise you on displays and sales sizes.



7.

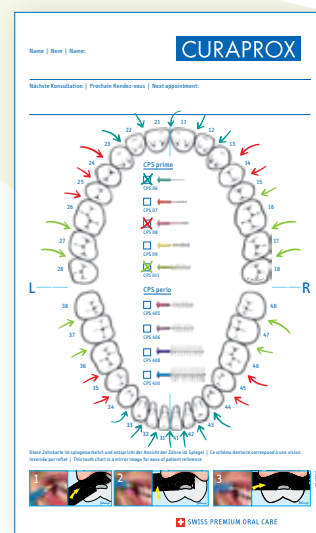


Your patient is ready to use their interdental brushes at home: Give them one brush of each size needed. Simply place the brushes inside the flyer that explains how to use them correctly.



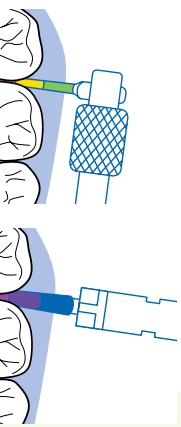
6.

Test that the sizes are right.
Add the definitive sizes to the IAC chart – ideally with a pen in the matching colour.



The chairside box offers hygienic storage for the Curaprox range of interdental brushes as well as IAP probes and the UHS 415 autoclavable holder.

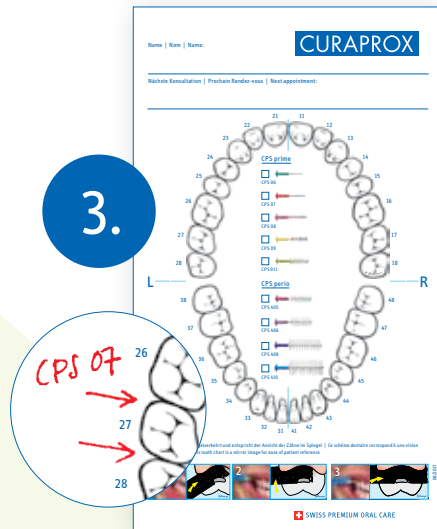
Insert the IAP probe into the gaps until it stops moving.



CURAPROX

Make a note of the colour that's visible from the outside.

3.



Now, take the matching interdental brush from the chairside box.

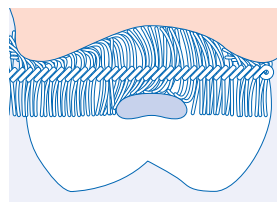
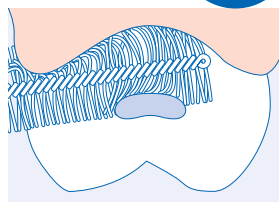
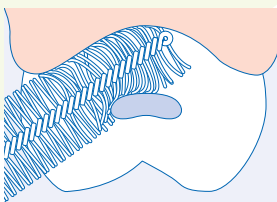
4.



The chairside box is available for CPS prime and CPS perio.

Demonstrate proper use for each interdental space. In, out, done.

5.



PRIMARY PROPHYLAXIS

The spaces in between the teeth should not be an afterthought for your patients. 'CPS prime' interdental brushes have been developed to care for healthy or only slightly injured papillae – and they've been proven to be more effective than dental floss. The ultra-fine bristles become taut to fill up the space and clean the sulcus as well as the critical areas up to the contact points... effectively removing plaque and pathogens from the approximal space. This helps to prevent cavities, gingivitis and periodontitis – and even heart and systemic diseases. Patients find them pleasant to use and the risk of injury is very low. Dentists have everything they need with probes and five sizes in the chairside box.



06

CPS 06
0.6 mm* / 2.2 mm**

07

CPS 07
0.7 mm* / 2.5 mm**

08

CPS 08
0.8 mm* / 3.2 mm**

09

CPS 09
0.9 mm* / 4.0 mm**

011

CPS 011
1.1 mm* / 5.0 mm**

IAP probe prime



CPS prime

- Primary prophylaxis
- System with five sizes, IAP probe, IAC chart, colour coding
- Super-fine, extra-long, ultra-resilient filaments
- Cural® wire – extra strong, extra thin
- Colour coding
- Our click system for all holders is kinder on the planet
- Developed and produced in Switzerland

* Accessibility
** Effectiveness



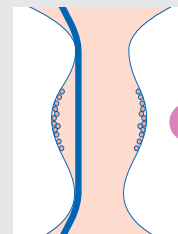


Should I recommend dental floss or interdental brushes to my patients?

Dental floss cannot reach crucial areas.

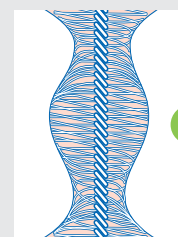
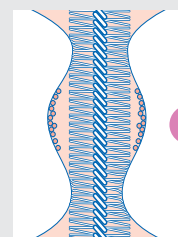
Dental floss glides over gaps:

But not all interdental brushes are right for the job. You need an interdental brush in the right size and with long, ultra-fine, resilient bristles.



Introducing the 'CPS prime'

The 'CPS prime' becomes taut in the interdental space – and fills the whole approximal space, reaching into gaps and the sulcus to tackle plaque and pathogens in all critical niches.



In one recent study*, participants who used interdental brushes developed significantly less plaque than participants using dental floss.

* Luz M, Klingbeil MFG, Henriques PSG, Lewgoy HR (2016): Comparison between Interdental Brush and Dental Floss for Controlling Interproximal Biofilm in Teeth and Implants. Dent Health Curr Res 2:3.doi:10.4172/2470-0886.1000119

Another study**, back in 1998, concluded interdental brushes remove plaque more effectively than dental floss.

*Christou V, Timmerman MF, Van der Velden U, Van der Weijden FA (1998): Comparison of different approaches of interdental oral hygiene: interdental brushes versus dental floss, J Periodontol. 1998 Jul;69(7):759-64. PMID: 9706852, DOI: 10.1902/jop.1998.69.7.759

Refill your chairside box!

Prime box
Perio box
Implant box



25 PCS



50 PCS



ANGLED
25 & 50 PCS

CARING FOR LARGER INTERDENTAL SPACES

After periodontal or implant treatment, some interdental spaces are much larger than usual. We developed 'CPS soft implant' – with long, fine, rounded filaments – to gently and effectively clean these spaces. It's perfect for the job. The wire core is resilient and durable and it also comes with a plastic coating to protect the surface of implants. Gentle on implants, crowns, bridges and after surgery.



505

CPS 505
>2.0 mm* / 5.5 mm**



507

CPS 507
>2.0 mm* / 7.5 mm**



508

CPS 508
>2.0 mm* / 4.5–8.5 mm**



512

CPS 512
>2.0 mm* / 12.0 mm**



516

CPS 516
>2.0 mm* / 16.0 mm**



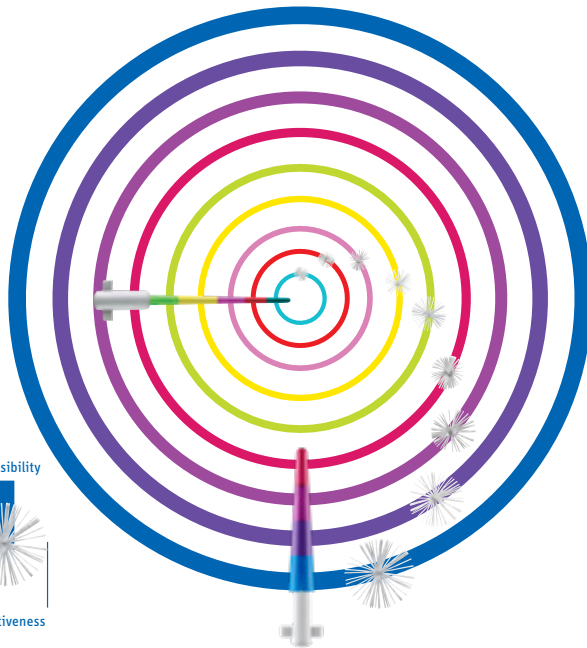
CPS soft implant

- Perfect for cleaning large gaps
- System with five sizes
- Extra-long, extra-fine, extra-rounded filaments
- Strong wire core
- Plastic coating protects the surface of implants
- Our click system for all holders is kinder on the planet
- Developed in Switzerland. Made in Germany.

* Accessibility
** Effectiveness

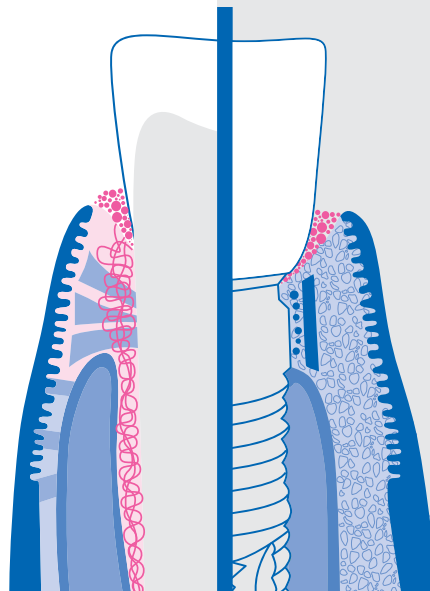


IAP – A SYSTEM FOR MEASUREMENT



Show your patients the difference and they will understand why perfect cleaning and regular checks are necessary.

Plastic coating protects the surface of implants



Caring for implants safeguards general health

Your patients need to truly understand that artificial dentures require special care.

Part of your job as a dentist is to let your patients know that the surfaces of the implant and hard-to-reach spots must be carefully cleaned – especially the edge of the gum around the implant.

We're convinced peri-implantitis and implant losses can be avoided in many cases. When patients better understand the exact differences between implants and natural teeth, they clean more enthusiastically and more effectively.

So be sure to explain to them in detail that:

- An implant lacks the tooth fissure or periodontal fissure, which have fine blood circulation and function as a defence system
- Without this blood circulation, fewer antibodies are available to fight bacteria
- Some of these bacteria in the oral biofilm are pathogens that cause heart and systemic diseases

Regular implant care creates the conditions to prevent inflammation and peri-implantitis. Give your patients the right medical information in an easily understandable way, encourage diligent oral hygiene and regular dental check-ups with you... and you can help them to enjoy implants that last for decades.



ONLY THE BEST INGREDIENTS -
LEAVING OUT THE NASTIES

ACTIVATED CARBON A SECRET SUPERPOWER FOR BRIGHTER, WHITER TEETH

It's a charcoal toothpaste. It's as black as night. But it gently – yet powerfully – whitens... without harsh, abrasive ingredients. Beautiful, whiter teeth give your patients new confidence. But normal whitening toothpastes are harmful. Curaprox – the oral health experts – give you the best of both worlds with 'Black is white' toothpaste. This is supercharged whitening – the gentle, healthy way.



Black is white

- Gentle, effective whitening...
- ... without harsh painful chemicals
- Activated carbon naturally adsorbs discolouration particles
- Enzymes support the saliva's natural functions
- Hydroxyapatite replaces lost minerals and calcium
- Physical blue filter makes teeth look whiter
- 950 ppm sodium fluoride
- Free from SLS, Triclosan, microplastics
- Suitable for sonic toothbrushes
- Made in Switzerland

Activated carbon...

... is completely natural. Because it's porous, it simply adsorbs discoloured particles to give your patients high-performance whitening. It leaves the mouth feeling fresh and clean. So what makes activated carbon our secret superpower? Gentle yet powerful, natural, effective whitening and oral care to give your patients something to smile about.

Black is white
Fresh lime-mint



GENTLE EVERYDAY WHITENING



- Six moods\flavours
- Gentle, natural enzymatic whitening
- Hydroxyapatite
- Xylitol
- Herbs including echinacea, bitter orange, devil's claw and Indian pennywort
- 950 ppm sodium fluoride
- RDA 50
- Vegan
- Free from SLS, Triclosan and microplastics
- Made in Switzerland





GRAPEFRUIT +
BERGAMOT



PEACH +
APRICOT



GIN TONIC +
PERSIMMON



WATERMELON



BLACKBERRY +
LICORICE

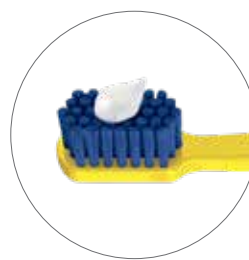


APPLE +
ALOE

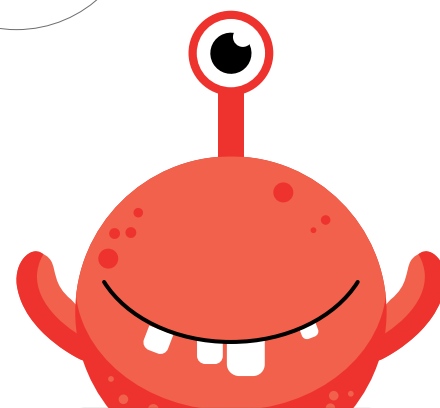


SO GENTLE. SO EFFECTIVE.

- Contains a system of enzymes
- Free from SLS, triclosan, microplastics
- Low abrasion, enamel-friendly
- Perfect with manual and sonic toothbrushes
- Made in Switzerland



Mild toothpaste,
strong oral health.



Enzycal 1450

- Suitable for age 12+
- Fresh taste
- Contains a system of enzymes
- 1,450 ppm sodium fluoride
- RDA 60



Enzycal zero

- Mint-free – compatible with homeopathic treatment
- No fluoride
- Contains a system of enzymes
- RDA 60



Enzycal 950

- Suitable for age 2+
- Extra mild flavour
- Contains a system of enzymes
- 950 ppm sodium fluoride
- RDA 30



Kids Zero Strawberry

- Suitable from age 2
- Fresh Strawberry taste
- Contains a system of enzymes
- 0 ppm sodium fluoride
- Low RDA

Coming
Q3 2021

USEFUL HELPERS

CTC 201 or 202 tongue scrapers

The 202 features two blades – one smooth, one serrated – which work together to thoroughly remove the bacteria that builds up on the tongue.

The 201 features one blade - for smaller mouths
Fresh breath confidence in two seconds!



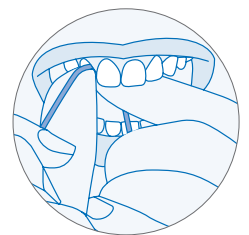
DF 845 IMPLANT & BRACES

The ultimate floss for cleaning braces, dentures and implants. The thick, fleecy thread gently fills the spaces for efficient cleaning. Threaders at both ends make it easy to use.



DF 820 PTFE DENTAL TAPE

Super resistant to tears. And PTFE-coated for a wonderfully smooth experience – the floss tape slides easily through tight, interdental spaces. And cleans wonderfully well.



DF 846 IMPLANT-SAVER

A dental floss designed specifically for implant care. Elastic microfibres allow for a novel, efficient cleaning movement around the implant and along the gums.



If it has to be dental floss, then do it right.

DF 834 WAXED

A waxed dental floss with a minty flavour. The wax coating: i) means the floss glides into the spaces so it cleans effectively ii) makes it easy to handle... thus reducing your risk of injuring your gums.



PCA 260 Plaquefinder

Two tone plaque disclosing liquid for chairside use.

Old plaque (12 hours or older) shows up as blue and newer plaque shows up as pink.



Plaquefinder Chew Tablets

PCA 260 and PCA 223

12 or 100 pcs



HEALTHY BODY, HEALTHY MOUTH



Sauerkraut, raw and unpasteurised, contains probiotics which are good for oral and intestinal flora.



Fruits and vegetables keep you healthy, and keep the body and mind happy – thanks to vitamins, fibre and antioxidants.



Natural yoghurt, with no sugar and no flavour, is supposed to help combat bacteria which produce sulphur, and also inflammation.



Blueberries, both fresh and dried, contain myrtillin which is supposed to be effective against bacteria. It prevents them from reproducing.



Camomile and sage tea: Both are known to reduce inflammation.



Sunshine provides vitamin D. Take some drops or a good amount of cod liver oil during winter. In the summer, spend 10 to 20 minutes in the sun every day.

Remember: The sulcus wants to be clean all around your teeth. Clean it at least once a day with a toothbrush and an interdental brush, preferably in the evenings.



Fatty fish – salmon, anchovies, herring, mackerel and sardines are all full of omega-3 fatty acids.

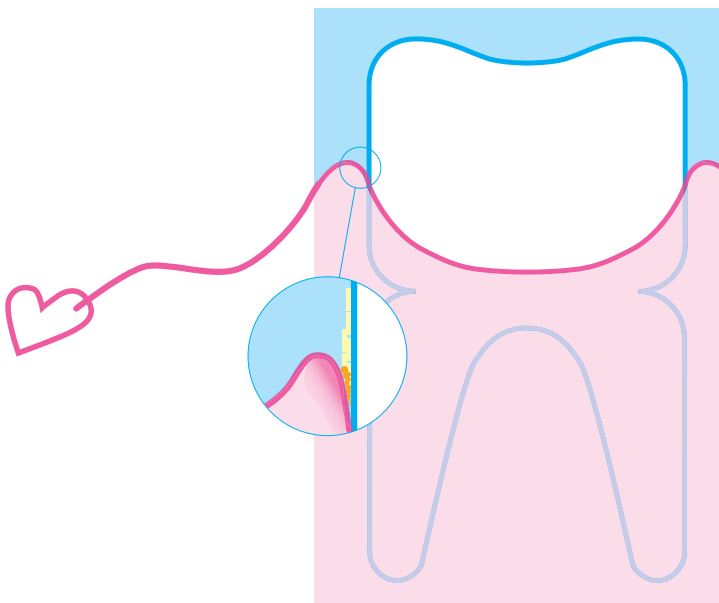


BRUSHING YOUR TEETH IS ALL ABOUT GUMLINE CARE

This is where bacteria cause the most damage: gum inflammation and periodontitis as a consequence. And they can even cause heart attacks, strokes and systemic diseases. It is worth brushing properly – and gently – here: along the fine line between gums and teeth, the sulcus.

THE SULCUS

Bacteria doesn't only collect on the teeth. Their favourite hiding place is right along the gumline, in the furrow between teeth and gums, the sulcus. From here they can access the entire body. And they can contribute to heart attacks, strokes, cardiovascular diseases, rheumatic arthritis, inflammatory diseases of inner organs, bowel cancer, respiratory tract inflammation, and meningitis. So, brush!



DOING IT GENTLY DOES THE TRICK

The sulcus is very sensitive – it needs very gentle care to clean it properly and to avoid the formation of bacterial deposits called plaque.



SHOPFRONT IDEAS

BeYou 12 pcs



BeYou 12 pcs



Travel kits 12pcs



Poster A2



Hydrosonic Display



Stand BIW



Stand DIS208



Stand DIS201



Stand DIS210



CURAPROX

 SWISS PREMIUM ORAL CARE

The greatest medicine of
all is teaching people how
not to need it.

Hippocrates

CURAPROX AUSTRALIA PTY LTD

15B SEAFORTH AVENUE,
SOMERTON PARK, ADELAIDE
SOUTH AUSTRALIA 5044
08 7079 3779

support.australia@curaprox.com

www.curaprox.com.au
www.perioplus.com.au

CURAPROX NEW ZEALAND LIMITED

17 HINAU ROAD, KARAKA
AUCKLAND 2113
+61 8 7079 3779

support@curaprox.co.nz

www.curaprox.co.nz
www.perioplus.co.nz



curaden
 better health for you